

## Your SEO Pricelist and Discount Options

With the website audit done, precise evaluation costs of the relevant keywords or phrases will be sent to you. Optimisation is charged according to the table below.

No of keywords to be optimised	Twelve Month Standard Agreement	Twenty-four Month Standard Agreement
from 2 to 4:	-	10 %
from 5 to 9:	5 %	15 %
from 10 to 14:	10 %	20 %
from 15 to 19:	15 %	30 %
from 20 to 24	20 %	40 %
25 and more:	25 %	50 %

### Prices (optimal phrases):

Search engine name:	Monthly net price depending on the search engine rankings of the Customer's website for each phrase or keyword: <i>- does not include sponsored links and boxes or paid advertising banners -</i>			
	Position 1	Positions from 2 - 5	Positions from 6 - 10	Positions from 11 - 20
www.google.co.uk	<b>£190</b>	<b>£170</b>	<b>£160</b>	<b>£140</b>

We offer optimisation from as few as two keywords in the Google search engine.

## Your AdWords Pricelist

Beginner Package (**£600 + £99** one time activation fee)

Advanced Package (**£880 + £99** one time activation fee)

Business Package (**£1680 + £99** one time activation fee)

## Your Web audit Pricelist

Web Audit for British search engines **£495**